SPECIAL EDITION COVID-19 CALL FOR PROPOSALS

GLOBAL BEST PRACTICE PROGRAMME

EXPO 2020 إكسبو
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES

EXPO 2020 DUBAI

COVID-19 CALL FOR PROPOSALS

GLOBAL BEST PRACTICE PROGRAMME

EXPO 2020 DUBAI
COVID-19 CALL FOR PROPOSALS

SPECIAL EDITION RELATED TO COVID-19

SMALL STEPS, BIG LEAPS: SOLUTIONS FOR SUSTAINABLE IMPACT

Within the spirit of the overall programme, calling for best practices related to COVID-19 for projects and initiatives delivering robust and sustainable solutions to address the global pandemic and achieve Agenda 2030. This call for proposals is aimed at highlighting the importance and enhancing visibility of cross-sector integrated solutions, helping people prepare, respond and recover from the effects of the COVID-19 global pandemic.

1. CONTEXT: SITUATING EXPO'S GLOBAL BEST PRACTICE PROGRAMME WITHIN THE COVID-19 CURRENT REALITY AND POST-CRISIS SITUATION

Since the arrival of the coronavirus pandemic (COVID-19), the global context for development has fundamentally changed. The COVID-19 pandemic is of a scale most people alive today have never seen. Worldwide, the outbreak continues to claim lives and livelihoods as health systems buckle, borders close and families struggle economically to stay afloat. Communities across the globe are rising to the challenge – from health workers risking their lives to fight the virus, to young people deploying innovative ways to share public health information. Yet, even as the spread of the virus eventually slows in some countries, its social toll will come fast and hard. And in many societies, it comes at the expense of the most vulnerable populations in places with the weakest health systems.

Protecting human health and dignity, whilst respecting universal values with COVID-19 as a backdrop, remains a significant challenge. In today's globalised world, the current health crisis highlights the intricate linkages between the world economy, social values, geopolitics and the global environmental commons. It is a reminder to the global community that mutual solidarity is key to resolving the economic, humanitarian and development challenges ahead. Making the right decisions as the world recovers from COVID-19, is potentially the beginning of a new chapter; transforming our planet and societies for the greater good, through actions that are a conduit to global solidarity and social cohesion, based on accountability, good governance and trust.

Five years on from the launch of the 2030 Agenda, outlining a universal call to action to end poverty, protect the planet and improve the lives of all people, 2020 was marked the 'super year' with increased commitment and efforts by governments across the world to achieve the 17 Sustainable Development Goals (SDGs). Within just a few months, the decade of action and delivery has become a 'decade of recovery'. As the virus continues to magnify the exhaustiveness of current global structures, the importance of scaling up effective responses is increasing.
The widespread impacts of the current pandemic call upon both global and local coordinated and consolidated responses; paired with proper resources to fund a strong humanitarian response across all countries and the development of new medicines and vaccines available to all, so that no one is left behind. Communities and actor's world over are taking action and applying solutions that span across technology, healthcare, last mile delivery, and response and recovery mechanisms.

Small steps that lead to big leaps are essential, to overcome the crisis the entire world is grappling with. There will be no great reset or recovery for the better unless we, as actors and custodians of the global economy, find a way to bring everyone with us; the only sustainable way forward is an inclusive one. This special edition of the Programme will gather and spotlight effective and successful initiatives for localising response and recovery that can be adapted, replicated and scaled for enhanced impact worldwide.

2. BEST PRACTICES FOR A BETTER NORMAL (A MORE RESILIENT WORLD FOR PEOPLE AND THE PLANET)

This Special Edition COVID-19 Best Practice Call is aimed at recognising and promoting visibility of integrated development best practices for a better 2030 with a particular view on building back better and moving towards a "better normal" as we come out of the ongoing crisis. The 2030 Agenda for Sustainable Development serves as an urgent and constant reminder that a more equitable, just and green world is a top priority for all. It is even more pressing than ever before to come together as a global community to push the needle forward on the SDGs for more resilient people and planet.

We are calling for short and long term solutions, based on new and innovative approaches to health services, public spaces, technology, education, livelihoods and basic amenities and services.

The call for proposals will run between September – December 2020, inviting individuals, communities, NGOs, start-ups, health workers, businesses, governments and international organisations to share solutions from around the world in response to tackling COVID-19.

By sharing success stories with visitors and participants from across the world, the Programme will place people at the centre of change, with communities as the ultimate beneficiaries.

2.1 DEFINING BEST PRACTICES FOR A BETTER 2030

As per the definition shared by the international community, "best practices" are initiatives which have consistently shown results superior to those achieved with other means, and which are used as a benchmark or are setting a benchmark. In addition, best practices:

- have a demonstrable and tangible impact on improving people's quality of life
- highlight the interconnected nature of interventions and how ripple effects play out
- are the results of effective partnership between multiple actors on the value chain (the public, private and civic sectors of society)
- can be transferred, adapted, replicated of scale in other places

For the purpose of this call, Expo 2020 Dubai defines Best Practice as 'a simple tangible successful solution or initiative, implemented by individuals or communities or agencies in partnership to address integrated development challenges that can be adapted or replicated to scale globally for sustainable impact'.

2.2 SOLUTIONS STREAMS FOR BP2030

Initiatives recognised under the Programme should relate to one of the following five solution streams and focus on one of the five topical pillars.

Solution streams:

- **Unsung heroes (individuals)** – including frontline workers, first respondents, delivery to last mile, teachers, health professionals and carers
- **Community in solidarity** – people coming together as a group to help other community members (eg. community-based and voluntary organisations) and / or NGOs, foundations, social enterprises, cooperatives implementing first hand responses
- **Campaigns** – relating to raising awareness, marketing, public health advertisements, social media (hashtags) and educational movements

- **Creative partnerships** – international cooperation and collaboration between different actors in action
- **Government responses** – at agile approaches led by governments for example efficient distribution of PPE to frontline health workers; making clean water and sanitation facilities available; ensuring academic learning continues outside of classrooms; supporting businesses and workforces; and making recoveries from the pandemic as green as possible

2.3 TOPICAL PRIORITIES

Solutions can cover any of these five topics:

- **Health & wellbeing:** The world is currently in the midst of a severe and acute public health emergency due to the ongoing global pandemic. COVID-19 is placing unprecedented strain on national health systems and exacerbating pre-existing health inequalities. This is having a significant toll on people's wellbeing as they confront challenges such as social distancing and self-isolation, loneliness, anxiety disorders and the virus outbreak itself. With healthcare workers on the frontline, directly engaged in diagnosing, treating or providing care to patients with suspected or confirmed COVID-19, they are at increased risk of psychological problems and moral injury when dealing with challenges associated with the virus.

Best practices relating to this topic should reflect innovative solutions around integrated health care delivery and could inclide mobile health mechanisms, community health workers (CHWs) and frontline workers, as well as the distribution of personal protective equipment (PPE). Solutions related to this topic could also respond to the challenges of protecting mental and physical wellbeing of healthcare professionals and civil society, ensuring transmission of the virus is suppressed and risk of infection mitigated.

- **Water, sanitation and hygiene (WASH):** For the first time in living memory, the world is focused on a common goal: beating COVID-19. Using the 2030 Agenda as a roadmap, the human centric approach calls for investment in water and sanitation (Sustainable Development Goal 6) – which still lags far behind in many parts of the world. Inadequate access to appropriate hygiene services, hand washing facilities and clean water is a fundamental component of many compounding social problems in developing and developed countries alike, leading to millions of preventable deaths each year. Limited access to these basic services and safe water impedes individuals and the global economy, perpetuating the cycle of poverty, stigma and lack of opportunity.

Best practices relating to this topic should reflect WASH as a first line of defense against the virus and should support the human rights approach which includes: accessibility, affordability and acceptability of services; paired with focused attention to the importance of behaviour change and removing societal taboos relating to sanitation and hand-washing.

- **Education and skills development:** The global context for education and skills development has fundamentally changed following the COVID-19 outbreak. The pandemic has resulted in schools not opening across the world, with over 1.2 billion children out of the classroom at some point during various lockdowns within countries. The disruption of learning and children unable to physically attend school has significantly changed traditional modes of education. E-learning and smart education have emerged as core components for many students across the world. Yet not all students have access to online and tech-related resources.

Best practices relating to this topic should showcase effective approaches to impactful learning experiences for all students, anywhere; these could include smart solutions or activity-based methodology led by parents, guardians or relatives.

- **Protecting livelihoods:** Informal workers, which represent 1.6 billion people across the world , have experienced significant impacts from the effects of COVID-19 and various lockdown measures. From street vendors and

[1] International Labour Organization, May 2020. Available at: https://bit.ly/3gAqlAt

market traders, to waste pickers and domestic workers - economies depend on this workforce. Those in the informal economy need to earn an income to provide food for themselves and their families, as the majority of them cannot depend on income replacement or monetary savings. Not working and having to stay home, means losing their jobs and livelihoods.
Insecure livelihoods, which affect poor and rich communities alike, takes many forms, ranging from informal employment to the working poor. As the world attempts to reopen, measures to mitigate the growing difficulties faced by these workforces must be addressed.

Best practices relating to this topic should convey solutions that support the creation of new enterprises that offer and promote alternative employment and income opportunities, greater inclusion of women in the workplace, enhanced competitiveness of products and services, and improved market access.

▪ **Digitalisation:** Technology is playing a pivotal role in tracing, tackling and preventing the spread of the virus. Digital solutions are creating effective services and software, remote working solutions, along with implementing deployment mechanisms to benefit society. Currently 3.6 billion people in the world do not have access to internet , yet online and digital tools are increasingly playing a critical role for communication, awareness-raising, teleworking and skills development. The COVID-19 pandemic has demonstrated that we have only just scratched the surface of how we can use digital connectivity to lead and develop our lives. The decade of action will be a decade of accelerated technological progress, outlined by artificial intelligence (AI), robotics and the Internet of Things (IoT).

Best practices relating to this topic should showcase affordable and scalable technological solutions that accelerate progress towards achieving the SDGs, mobilising communities to build forward. They could include how digital transformation is playing a pivotal role in all stages of recovery phases via e-solutions such as: digital payments for service provision; geospatial technology for mapping hotspots for hunger, water insecurity and disease incidences; tracking and tracing apps for COVID-19; upskilling workforces to become digitally literate; and improving digital connectivity, such as connecting farmers to markets (value chains).

3. PARTICIPATION PARAMETERS AND SELECTION PROCEDURES

3.1 COMPOSITION

Participation will be based on principles of inclusion and diversity. Governments of all nations, corporations and businesses, international organisations, public organisations or associations, universities and educational organisations, public-private partnerships, communities, individuals, social entrepreneurs and inventors are eligible candidates.

3.2 SUBMISSION OF PROPOSALS

Proposals will be submitted using the online application form available on the following web address:
hiips://bp.expo2020dubai.com/
Applicants will be required to upload an online application form, detailing solutions. The call for proposals will run between September and December 2020. The deadline for proposal submission is **31 December 2020**. The selected best practices will be announced in **April 2021**.

3.3 ADMISSION CONDITIONS

▪ *Completeness of application* – duly completed applications with all supporting materials
▪ *Eligibility* – has to come from one of the solution streams and relate to at least one of the 5 topics
▪ *Coherence and convergence* – a solution from one of the 5 streams, responsive to one of the 5 topics being spotlighted, and responsive to the current state of the world within the COVID-19 context
▪ *Localisation* – delivery and implementation of the SDGs

[1] International Labour Organization, May 2020. Available at: hiips://bit.ly/3gAqlAt
[2] Geneva Internet Platform (2019), Access. Available at: hiips://dig.watch/issues/access

3.4 SELECTION CRITERIA

▪ *Impact* – demonstrates sustainability (solution viability), tangible impact (across social, economic, environmental dimensions) and reflects integrated nature of development challenges and solutions / touches upon more than one SDG
▪ *Transference* – potential for adaptability, replicability and / or scalability
▪ *SDG Alignment* – exhibits innovative response approach and can be developed further to assist in effective recovery in line with the 2030 Agenda

4. FINAL EVALUATION

4.1 EVALUATING SUBMISSIONS

Submissions will be screened pre-evaluation to ensure no conflict of interest, balanced regional representation, and ability of candidate to participate in the event.

Evaluation will be conducted by an evaluation committee and approved by a no objection basis by International Selection Committee (ISC) that includes a Chairing Committee (2 co-chairs) and evaluation committee corresponding to each of the topical priorities.

4.2 EVALUATION COMMITTEE

The following entities will form the evaluation committee:
▪ United Nations
▪ Dubai Cares
▪ Cisco

Expo 2020 Dubai will ensure that support and visibility is provided to the wining cases as follows:

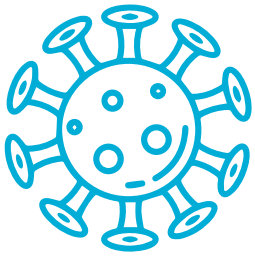
▪ Showcased in content and / or programming during the Expo between 1 October 2021 and 31 March 2022
▪ Showcased on Expo's Inspiring Stories e-blog
▪ Provided high visibility at Expo Site and points of connection to International Participants, commercial partners, corporates, and Non-Official Participants
▪ Invited to participate in conferences, workshops, summits, incubators and storytelling platforms to transfer and share their experience
▪ Offered options for disseminating specific promotional materials during the Expo
▪ Provided comms and media coverage prior to and during event
▪ Special reception for all winners (and other pavilions, eg. Cisco, UN & Dubai Cares)

SPECIAL EDITION COVID-19
CALL FOR PROPOSALS

EXPO 2020 DUBAI GLOBAL BEST PRACTICE PROGRAMME APPLICATION FORM

GLOBAL BEST PRACTICE PROGRAMME

EXPO 2020 DUBAI
APPLICATION FORM | QUESTIONS
SPECIAL EDITION COVID-19 CALL FOR PROPOSALS



SPECIAL EDITION RELATED TO COVID-19

SMALL STEPS, BIG LEAPS: SOLUTIONS FOR SUSTAINABLE IMPACT

Within the spirit of the overall programme, calling for best practices related to COVID-19 for projects and initiatives delivering robust and sustainable solutions to address the global pandemic and achieve Agenda 2030. This call for proposals is aimed at highlighting the importance and enhancing visibility of cross-sector integrated solutions, helping people prepare, respond and recover from the effects of the COVID-19 global pandemic.

BEST PRACTICE RESPONSE TO COVID-19

1) How does your best practice project respond effectively to COVID-19? [MAX 300 WORDS]

SOLIDARITY IN ACTION: SOLUTIONS

2) How does your project innovative and effectively address development challenges exacerbated by the current COVID-19 context? [MAX 200 WORDS]

BUILDING RESILIENCE POST-PANDEMIC AND EFFECTIVELY CONTRIBUTE TO THE SDGS

3) Looking beyond recovery, how does your project contribute and provide opportunity to build forward better and push the needle towards Agenda 2030? [MAX 500 WORDS]

RESPONSE AND RELEVANCE

4) From the 5 topics relating to the call, how does your project relate to one and have association with at least one solution stream and enabler for development? [MAX 400 WORDS]

SHOWCASING SOLUTIONS AND SCALABILITY

5) The best practice area will showcase selected projects. What ideas do you have for displaying your solution both virtually and physically? [MAX 150 WORDS]

SUSTAINABLE DEVELOPMENT

6) How does your project demonstrate new ways of operating to deliver sustainable impact? [MAX 200 WORDS]

ADAPTING TO LEAVE NO ONE BEHIND

7) Outline how your development project can be adopted and adapted in different contexts and be scaled up to generate greater and wider impact? [MAX 200 WORDS]

CONNECTING MINDS, CREATING THE FUTURE

8) Describe the ways in which your project would benefit being on display during the Expo in Dubai? [MAX 100 WORDS]

SPECIAL EDITION COVID-19 CALL FOR PROPOSALS **FAQs**

FREQUENTLY ASKED QUESTIONS

I. GENERAL EXPO

1. WHAT IS A WORLD EXPO?

A World Expo is a global celebration of human ingenuity and progress, where millions of people come together to learn, innovate and have fun, while sharing ideas and working together.

The first World Expo, known as The Great Exhibition, was held in London in 1851. Crowning 20 years of rapid technological and social change, the event defined the spirit of the age and offered millions of visitors a glimpse of the future.

Today, World Expos take place every five years for a period of up to six months and are among the largest events on the planet. Governments, international organisations and companies gather in the host city to showcase their achievements, ideas, innovations and cultures, as well as to promote tourism, business and investment.

2. WHAT IS EXPO 2020 DUBAI?

As the first ever World Expo to take place in the Middle East, Africa and South Asia (MEASA) region, Expo 2020 Dubai is guided by the belief that innovation and progress are the result of people and ideas combining in new ways.

With concerts, dance, food, music and more brought by countries from every corner of the world, Expo 2020 will have experiences to stimulate every taste and specialist.

3. WHEN WILL THE EXPO TAKE PLACE?

The Expo will now run from **1 October 2021 to 31 March 2022**. The original event dates were 20 October 2020 to 10 April 2021 - and have been postponed by 12 months.

Expo 2020 Dubai retains its name and remains committed to hosting an exceptional event that will celebrate humanity's resilience, creativity, culture and innovation – including major technological advances in the fields of medicine and science.

4. WHAT IS EXPO 2020 DUBAI'S THEME AND ITS SUBTHEMES?

To leave a lasting impact on the path of human progress, each World Expo revolves around its own theme. Expo 2020 Dubai's theme has not changed due to postponement and continue to be 'Connecting Minds, Creating the Future'. This theme was chosen based on the belief that as the 21st century unfolds and our challenges become increasingly complex and interrelated, innovation and progress will depend on collaboration and sharing ideas. Expo 2020's theme also captures the spirit of the UAE – a nation born of partnerships and collaboration.

Expo 2020's visitors and participants will explore the power of connection through three key subthemes: *Opportunity, Mobility and Sustainability.*

Opportunity is about unlocking the potential for individuals and communities to shape the future, in line with the global Sustainable Development Goals (SDGs). *Mobility* is about creating smarter and more productive movement of people, goods and ideas, both physically and virtually. *Sustainability* is about doing more with less while respecting and living in balance with the world to ensure a sustainable future for all.

5. WHO WILL PARTICIPATE IN EXPO 2020?

More than 200 participants including businesses, non-government organisations, academic institutions and more than 190+ nations will participate in Expo 2020. Commercial partners and businesses of all sizes are also contributing to the delivery of an exceptional World Expo, and will continue to play a crucial role throughout the 6 months of the event and beyond.

II. GLOBAL BEST PRACTICE PROGRAMME, SPECIAL EDITION COVID-19 CALL FOR PROPOSALS

6. WHAT IS EXPO 2020 DUBAI'S GLOBAL BEST PRACTICE PROGRAMME?

Expo 2020's Global Best Practice Programme, 'Small Steps, Big Leaps: Simple Solutions for Sustainable Impact', is a platform to showcase projects that have provided tangible solutions to the world's biggest challenges. It will gather and spotlight simple but effective initiatives for localising the SDGs, which can be adapted, replicated and scaled for enhanced worldwide impact.

1) Original Call for Proposals – From December 2018 – June 2019, the programme ran the first international call for proposals with the aim of recognising and enhancing the visibility of impactful and integrated development practices at Expo 2020. From this call, 25 best practice projects were selected and invited to exhibit in the dedicated Best Practice Area.

2) Untold Stories – The second phase of the programme, known as 'Untold Stories' hand-picked 20 initiatives to exhibit alongside the inaugural cohort of 25 projects.

3) Special Edition COVID-19 Call for Proposals – The third and final phase of the programme, a special edition running from September 2020 – December 31 2020, recognising and enhancing the visibility of impactful integrated development practices working to tackle effective responses and ensure recovery.

7. HOW DOES THE GLOBAL BEST PRACTICE PROGRAMME RELATE TO THE SUSTAINABLE DEVELOPMENT GOALS?

In 2015, the world set out the 2030 Agenda for Sustainable Development – a plan designed to ensure that individuals and communities everywhere have the opportunity to thrive. The 17 SDGs form a cohesive and integrated package of global aspirations that the world has committed to achieving by 2030. Progress has occurred across many of the SDGs that address the most pressing global challenges of our time, calling on collaborative partnerships across and between countries and actors to balance the three dimensions of sustainable development: social wellbeing, economics and the environment. Successful implementation requires this global agenda to be localised within countries, communities, negihbourhoods and households to ensure that no one is left behind. This is where the Expo 2020 Dubai Global Best Practice Programme can add value and advance our collective impact towards achieving the SDGs. **'Small Steps, Big Leaps: Simple Solutions for Sustainable Impact'** will spotlight and support effective initiatives for localising SDGs, which can be adapted, replicated and scaled for enhanced worldwide impact.

[1]Through its theme of 'Connecting Minds, Creating the Future', Expo 2020 Dubai is committed to creating an experience that crosses the threshold of pure information, creating platforms for learning and knowledge that trigger a new level of consciousness in all who visit.

[2]As the largest global development assistance donor by gross national income (GNI), the United Arab Emirates shares its good fortune with all of humanity. Expo 2020 Dubai's Opportunity Pavilion is a place where visitors can further contribute to the betterment of global development, supporting the advancement of human dignity and reinforcing the right to thrive in an enabling environment.

8. WHAT IS A 'BEST PRACTICE'?

In line with the definition shared by the international community and mandated by the Bureau International des Expositions (BIE), 'best practices' are successful projects that provide tangible solutions to the world's biggest challenges. In addition, best practices:
- Maintain a demonstrable and tangible impact on improving people's quality of life
- Results from effective partnerships between multiple actors on the value chain (public, private and civil sectors)
- Can be transferred, adapted, replicated or scaled in other locations

For the purpose of this call, Expo 2020 Dubai defines 'best practice' as follows:
- A simple, tangible and successful solution or initiative that has been implemented collaboratively by individuals, communities or agencies
- An initiative that addresses integrated development challenges, highlighted the interconnected nature of interventions and how ripple effects play out
- An initiative that can be adapted or replicated to scale globally for sustainable impact

III. SPECIAL EDITION COVID-19 CALL FOR PROPOSALS

9. WHAT KIND OF PROJECTS CAN BE SUBMITTED?

Projects relating to the programme's five priority topics (health & wellbeing; water, sanitation and hygiene (WASH); education and skills development; protecting livelihoods; digitalisation) can be submitted according to the rules outlined in section 1 - the Special Edition COVID-19 Call for Proposals submission brief.

10. WHO CAN PARTICIPATE?

Participation will be based on principles of inclusion and diversity. Eligible candidates include governments of all nations, corporations and businesses, international organisations, public organisations or associations, universities and educational institutions, public-private partnerships, communities, individuals, entrepreneurs and inventors.

11. WHO IS ORGANISING THE GLOBAL BEST PRACTICE PROGRAMME?

Expo 2020 Dubai is conducting the programme in partnership with the BIE, Expo partners and international development organisations.

12. WHAT ARE THE BENEFITS OF PARTICIPATING IN THE PROGRAMME?

To provide support and visibility to awardees, Expo 2020 Dubai will offer:
- Opportunities to showcase projects through content or programming within the Opportunity Pavilion (1 October, 2021 to 31 March, 2022)
- Exposure for projects on the official Global Best Practice Programme 'Small Steps, Big Leaps' webpage
- Visibility at the Expo site's Global Best Practice Area (a dedicated space will house selected projects on a rotational basis)
- Opportunities to disseminate specific promotional materials during the World Expo (a select number of awardees will receive video coverage and others may be featured in print media)
- Potential communications support and media coverage before and during the World Expo
- A paid visit to the Expo 2020 Dubai site during event time for one project representative to showcase and programme around the best practice project (includes flight and accommodation for the duration of participation)

13. WHERE WILL BEST PRACTICE PROJECTS BE SHOWCASED?

Selected best practice projects will be integrated into Expo content or programming within the Opportunity Pavilion at Expo 2020 Dubai. A separate dedicated space will also house selected projects on a rotational basis.

Selected best practice projects from the Special Edition call for proposals related to COVID-19 will be displayed alongside projects chosen from the 2019 call and Untold Stories stream.

14. HOW MUCH DOES IT COST TO ENTER?

The programme is free to enter.

15. WHAT ARE THE RULES?

Refer to the Terms and Conditions.

16. WHO ARE THE JUDGES?

Evaluation will be conducted by an International Selected Committee (ISC) comprising a Chairing Committee and Sub-Committees that correspond to each of the priority topics. The ISC will consist of representatives from the international community (international organisations, development agencies and corporates).

17. HOW WILL THE PROPOSALS BE EVALUATED?

Submissions will be assessed according to the criteria included in the Call for 'Best Practices Special Edition related to COVID-19' brief. To be eligible, candidates should submit complete applications that relate to one of the priority topics, and touch on at least one of the five solutions streams.

18. WHAT IS THE DEADLINE FOR SUBMISSION?

The programme will accept proposals from **September 2020 to 31 December, 2020.** The online submission portal will close at **2359 (UAE time) on 31 December, 2020.**

19. HOW AND WHERE ARE WINNERS ANNOUNCED?

All selected projects will be contacted prior to the announcement and the details will be published on the Global Best Practice Programme webpage.

20. HOW CAN PARTICIPANTS FIND OUT MORE ABOUT EXPO 2020 DUBAI'S GLOBAL BEST PRACTICE PROGRAMME?

For additional information, visit the Global Best Practice Programme webpage or email bestpractice@expo2020.ae

EXPO 2020 DUBAI GLOBAL BEST PRACTICE PROGRAMME COMPETITION

TERMS AND CONDITIONS

EXPO 2020 DUBAI®
GLOBAL BEST PRACTICE PROGRAMME COMPETITION
SMALL STEPS, BIG LEAPS: SOLUTIONS FOR SUSTAINABLE IMPACT
TERMS AND CONDITIONS

I. INTRODUCTION

As part of its commitment to host the World Expo in Dubai, UAE, Expo 2020 Dubai® seeks to organize the Global Best Practice Programme (the "**Programme**") to spotlight simple and effective solutions and initiatives for localising the Sustainable Development Goals ("**SDGs**").

The Programme aims to recognise "Best Practices" for a "Better 2030" by creating visibility around projects related to the theme of Expo 2020 Dubai® "Connecting minds, creating the future" and one of its sub-themes "Opportunity".

Expo 2020 Dubai® will host the Programme to add value and advance collective impact towards the SDGs and call upon collaborative partnerships across and between countries, communities, neighbourhoods, and households, under the slogan ***Small Steps, Big Leaps: Solutions for Sustainable Impact.***

In light of the above, and in order to implement the Programme, Expo 2020 Dubai® will receive Best Practices Proposals (the "**Proposals**") from the governments of all nations, corporations, organizations, communities or individuals as further detailed within these terms and conditions.

II. DEFINITION OF BEST PRACTICES FOR A BETTER 2030

As per the Programme Submission Brief available on the Small Steps, Big Leaps website
www.expo2020dubai.com/en/programmes/best-practice-programme

III. TOPICAL AND THEMATIC PRIORITIES FOR BEST PRACTICES 2030

As per the Programme Submission Brief available on the Small Steps, Big Leaps website
www.expo2020dubai.com/en/programmes/best-practice-programme

IV. ELIGIBILITY AND APPLICATION

A- Eligibility

The participation will be based on principles of inclusion and diversity. Governments of all nations, corporations and businesses, international organizations, public organizations or associations, universities and educational organizations, public-private partnerships, communities, individuals, entrepreneurs and inventors are eligible candidates (the "**Applicant/s**").

If the Applicant is an individual, he/she should be 18 years old or older. However a parent, guardian may make a submission on behalf of a minor under 18 years of age that is under its control).

B- Conditions

i. If the Applicant is an individual, and if requested by Expo 2020 Dubai®, the A shall provide in full, a

copy of his passport and his personal information such as (without limitation): its full name, address, PO Box, telephone number, email address, date of birth and nationality.

ii. If the Applicant is not an individual, such Applicant shall appoint a representative, who must upload the necessary documentation and Proposal through the Platform provided below.

iii. All the Proposals must be submitted in an application (the "**Application**") on the following link: hiips://bpp.expo2020dubai.com (the " **Platform**") to have their submission considered valid. The form of such Application will be as per the form attached as Annex 1.

i. All submissions must be received by the deadline of the Submission Period specified on the Platform. Any Proposal submitted after the end of the Submission Period shall be void.

ii. Every Applicant shall have the right to submit more than one Proposal during the Submission Period.

iii. The Applicants are allowed to modify their Proposal until the end of the Submission Period.

iv. The Applicants' submission of a Proposal constitutes the Applicant's consent to participate in this Programme according to these terms and conditions and the Applicants' consent for Expo 2020 Dubai® to obtain, use and transfer the Applicant's name, address and other personal information for the purpose of administering this Programme.

C- Application's Criteria

The following criteria must be met to determine an Application's eligibility:

1) Each Applicant shall complete the Application and submit all supporting materials and documents;

2 Each Applicant shall be responsive to at least one of the 5 Topics and link to at least one Crosscutting Theme and Enabler for Development (enumerated in point III above);

3) Each Application shall reflect integrated nature of development challenges and solutions upon more than one SDG;

4) All Applications must not:

(a) be unlawful or promote any unlawful activity;
(b) be considered inappropriate, defamatory, abusive, discriminatory, offensive, obscene, threatening, misleading or hateful;
(c) include any content or symbols of a religious or political nature;
(d) be intended to harass another person or group of people;
(e) include personal information of another person or persons, unless the Applicant has such person(s) written consent and submit it with it;
(f) contain viruses or corrupted files;
(g) be a copy of an image or video previously uploaded or published on any platform (and whether in hard-copy or soft-copy);
(h) contain advertising or promotional materials.

V. COPYRIGHT CONDITIONS

The Applicants shall ensure that each Proposal complies with the following copyright conditions:

(a) Each winning applicant shall remain the copyright owner of its Proposal. However, each winning applicant shall grant Expo 2020 Dubai® an irrevocable, non-exclusive, royalty free license until the end of Expo Dubai 2020 Event (i.e April 2021) to use, showcase, publish, sub-license, translate, incorporate, issue or communicate to the public and otherwise use (together "**Reproduce**") the Proposal for non- commercial purposes under the Programme.

(b) Each Applicant shall agree that Expo 2020 Dubai or any of its affiliates, may Reproduce each Proposal, within the limits of its license.

(c) Each Applicant shall agree that any Application shall not be offensive, obscene, derogatory or defamatory in nature, and will be sensitive and respectful, and will adhere to the guidelines set in place for the Programme.

(d) By submitting the Proposal, the Applicant shall warrant and represent that such Proposal is an original work created by it and does not violate or infringe upon the rights of any third parties, including, without limitation, any intellectual property rights. The Applicant shall agree that it will be liable to Expo 2020 Dubai® (including any of its affiliates, officers and employees) and indemnify it for breach of any warranty. (This means that the Applicant will be responsible to Expo 2020 Dubai® for any loss or damage suffered as a result of his/ her beach of a warranty).

(e) Expo 2020 Dubai® (including any of its affiliates, officers and employees) shall have no responsibility of any nature for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, inaccurate, or undelivered Proposal; or for telephonic, human or computer failures, problems or errors, defects or delays in any transmission, interruptions in service due to system upgrades, repairs, modifications, maintenance or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Programme, including, without limitation, errors which may occur in connection with the administration of the Programme, the processing of Proposals or emails, the announcement of the prizes, for any injury or damage to Applicant's or any other person's computer or other device relating to or resulting from participation in this Programme, or for printing, typographical, human or other errors appearing in these terms and conditions or other Programme-related materials.

(f) Expo 2020 Dubai® reserves the right, in its sole discretion, to void any Proposal and disqualify such Applicant whom Expo 2020 Dubai® believes (in its sole discretion) have attempted to tamper with or impair the administration, security, fairness or proper play of this Programme and/or who are in violation of these terms and conditions.

VI. SELECTION CRITERIA AND PROCEDURE

A- Criteria

Each Application shall be assessed based on the following selection criteria:

a) Sustainable Impact: it demonstrates sustainability (project viability) and tangible impact (across social, economic, environmental dimensions);

b) Transference – Potential for adaptability, replicability and / or scalability;

c) Collaboration – Highlights partnership and cooperation amongst actors (households, community, organisations, etc);

d) Creativity – Proposes ideas for the initiative to be communicated creatively and effectively in programmatic design to make it more relatable to 25 million visits through art, film, storytelling, music, dance, culinary arts, etc.; and for applying original methods and tools for dissemination of initiatives results through multiple platforms for different audiences.

B- Final Evaluation

(a) The Applications submitted will be screened pre-evaluation, to ensure no conflict of interest, balanced regional representation, and ability of the Applicant to participate in the Programme.

(b) Evaluation of the Applications will be made by an International Selection Committee (ISC) comprising jury members for 5 topical sub-committees.

(c) Evaluation will be based on a grid that contains scores for each of the above evaluation criteria.

(d) The final list of the selected Best Practices 2030 Proposals (the "**Awardees**") will be announced and published on the Platform by end of September 2019.

VII. RECOGNITION AND OPPORTUNITIES FOR AWARDEES

The Awardees acknowledge that in the event their Proposals were selected, no financial remuneration will be provided. Expo 2020 Dubai® will endeavor to provide support and visibility to Awardees, such as:

- Opportunities to showcase projects through content or programming within the Opportunity Pavilion (20 October, 2020 to 10 April, 2021)
- Exposure for projects on the official Global Best Practice Programme 'Small Steps, Big Leaps' webpage
- Visibility at the Expo site's Global Best Practice Area (a dedicated space will house selected projects on a rotational basis)
- Opportunities to disseminate specific promotional materials during the World Expo (a select number of awardees will receive video coverage and others may be featured in print media)
- Potential Communications support and media coverage before and during the World Expo
- A paid visit to the Expo 2020 Dubai® site during event time for one project representative to showcase and programme around the best practice project (includes flight and accommodation for the duration of participation)

VIII. GENERAL

(a) Non-compliance by an Applicant with any provision of these terms and conditions may result in disqualification, at Expo 2020 Dubai®'s sole discretion.

(b) By submitting a Proposal, the Applicant agrees to be bound by these terms and conditions and agree that:

i. Expo 2020 Dubai® and any of its employees, officers and affiliates may use Applicant's name, photograph, any oral or written statements, footage, and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without any compensation, permission or notification;

ii. any Applicant in the Programme authorizes all verifications required by Expo 2020 Dubai® concerning the Applicant's legal existence and identity;

iii. any indication of falsified, fraudulent, false, untruthful, incorrect or inexact identity or address of any Applicant, may, in Expo 2020 Dubai®'s sole discretion, lead to that Applicant being disqualified from the Programme;

iv. Expo 2020 Dubai ® (including its affiliates, officers and employees) shall, except where caused by their gross negligence, have no liability and shall be held harmless by the Applicant for any claims, demands, obligations, liability, suits, actions, proceedings, judgments, fines, losses, damages, penalties, charges, costs and expenses (including, without limitation, attorney's fees) in relation to the Applicant or any other person or entity, including, without limitation, personal injury or death to the Applicant or any other person or damage to personal or real property, arising from or related to this Programme, or due in whole or in part, directly or indirectly, to (i) the acceptance, possession or use of the prize, (ii) any physical activity, travel or travel-related activity in relation to the Programme or participation in this Programme; and

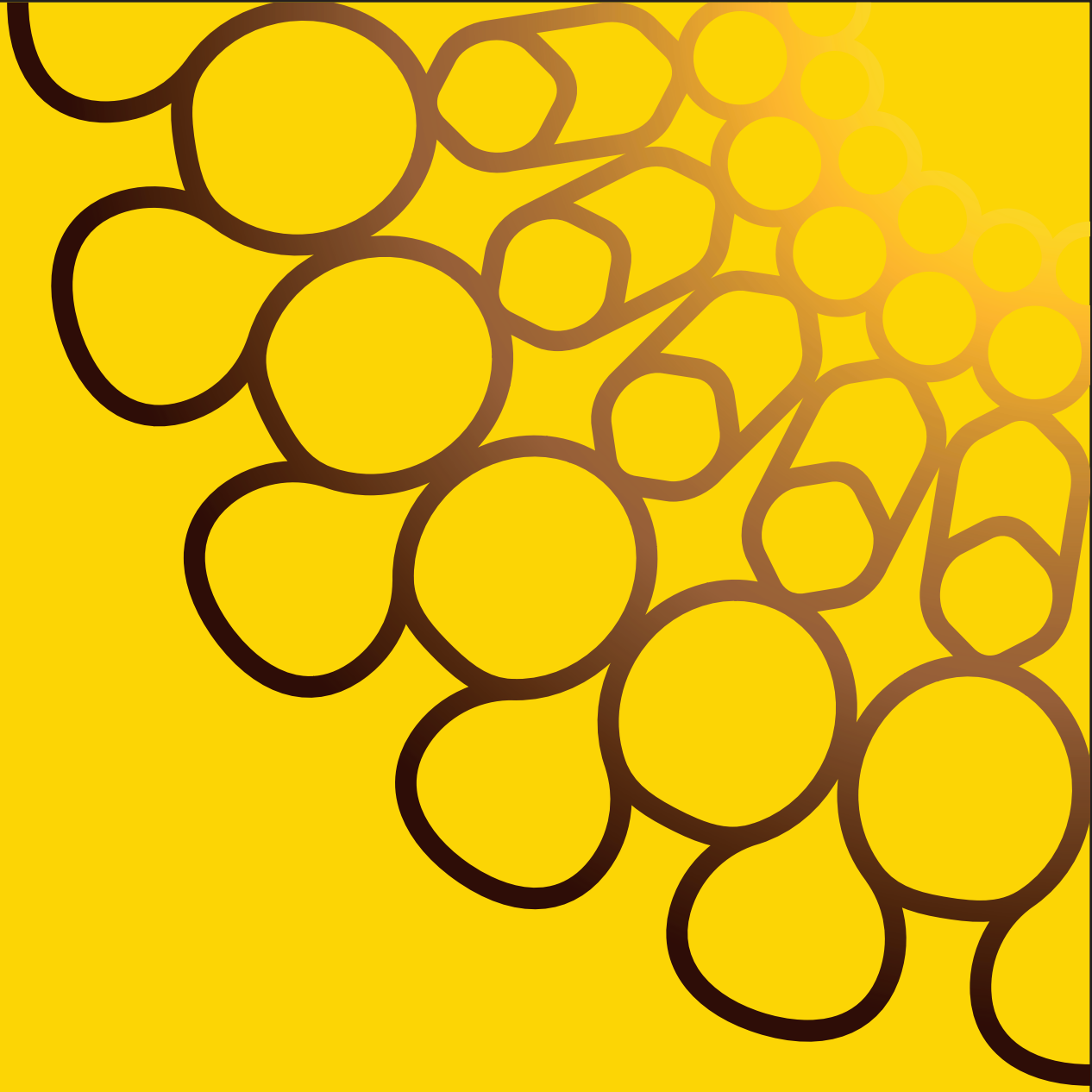
v. Expo 2020 Dubai ® reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Programme and the terms and conditions (or portion thereof) without any notice to the Applicant, at any time and for any reason whatsoever especially if virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Programme or for any other reason.

IX. DELIBERATE DAMAGE

(a) Any attempt to deliberately damage or undermine the legitimate operation of this Programme may constitute (where applicable) a violation of criminal and civil laws and should such an attempt be made, Expo 2020 Dubai ® reserves the right to seek damages (including attorneys' fees) and/or other remedies from any such person(s) responsible for the attempt to the fullest extent permitted by law and shall be reported to the relevant courts in the emirate of Dubai or in the United Arab Emirates according to the applicable laws of Dubai or the United Arab Emirates.

(b) Failure by Expo 2020 Dubai ® to enforce any of its rights under these terms and conditions, at any stage, does not constitute a waiver of those rights.

(c) These terms and conditions are governed by the laws of the emirate of Dubai and the laws of the United Arab Emirates, where applicable. The Courts of Dubai shall have exclusive jurisdiction to hear and decide any suit, action or proceedings, and/or to settle any disputes, which may arise out of or in connection with these terms and conditions.



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