

EU TEXTILE STRATEGY: minacce (tante) ed opportunità (da scoprire) per il Sistema Moda Italia

*Alberto Paccanelli,
President EURATEX*

Bergamo, 29 June 2022

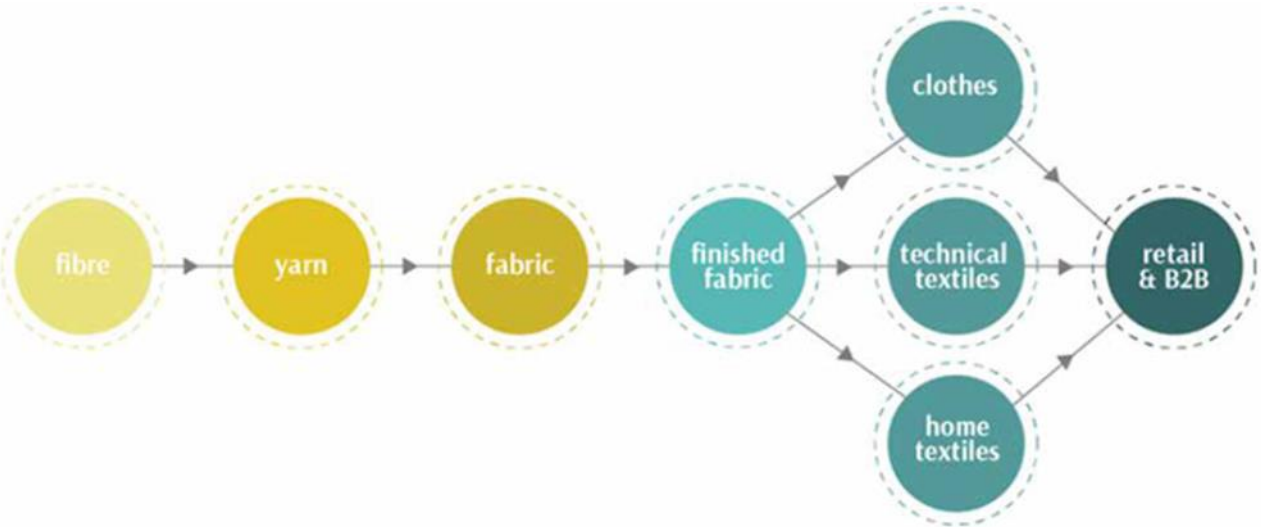
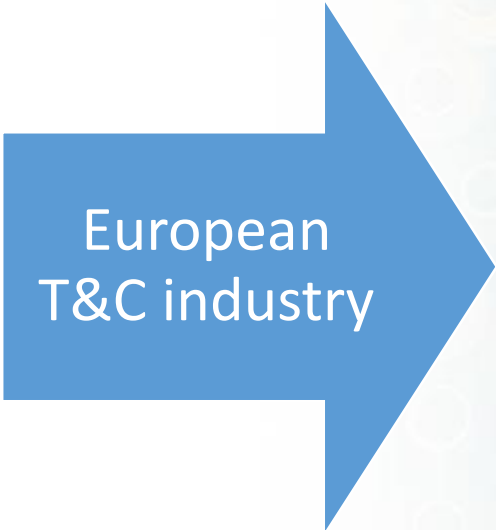
About EURATEX

160,000 companies

€ 162 billion turnover

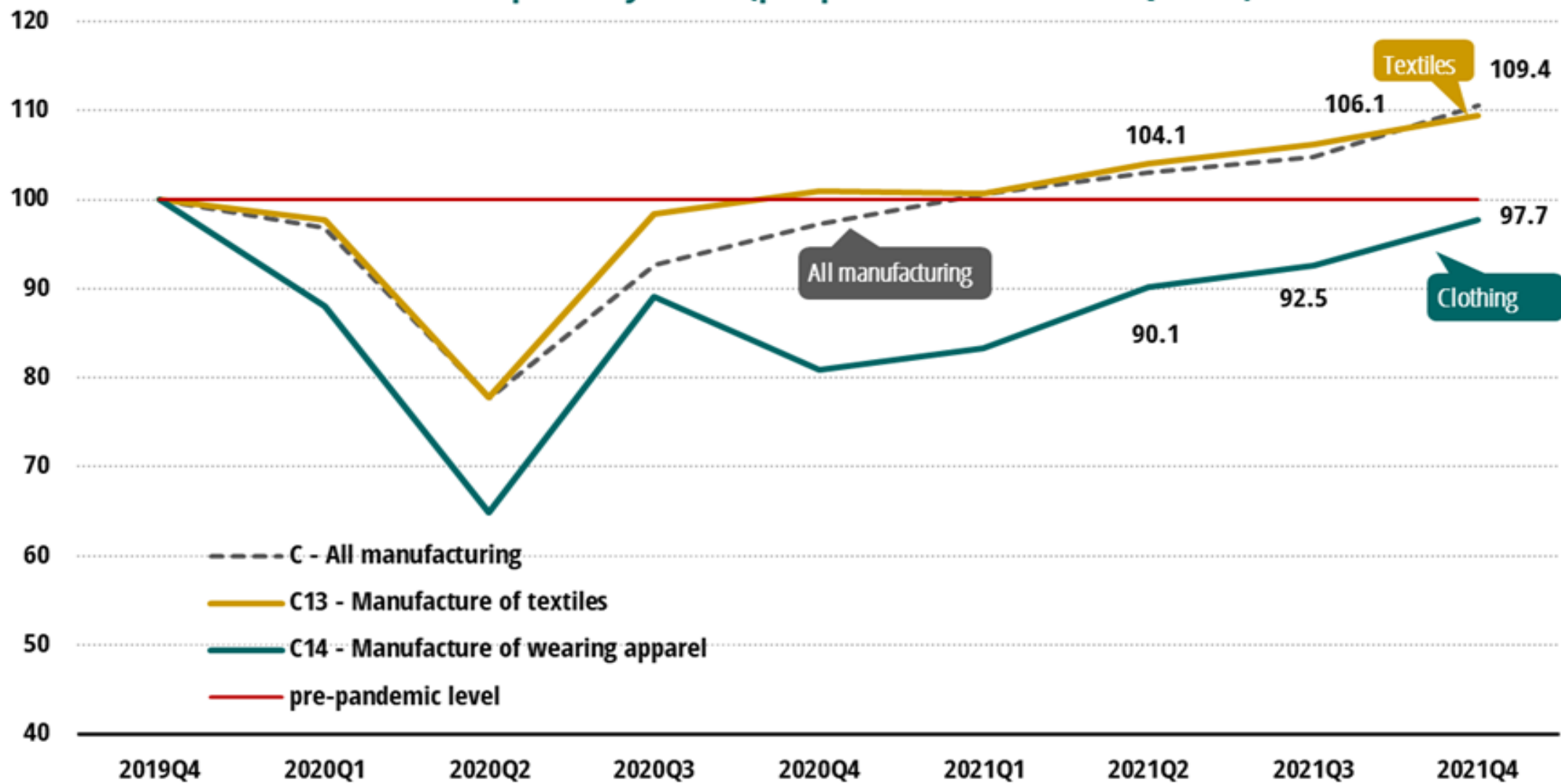
1,5 million employees

€ 61 billion exports



EU-27 T&C Turnover

Rebased quarterly index (pre-pandemic level 2019Q4=100)

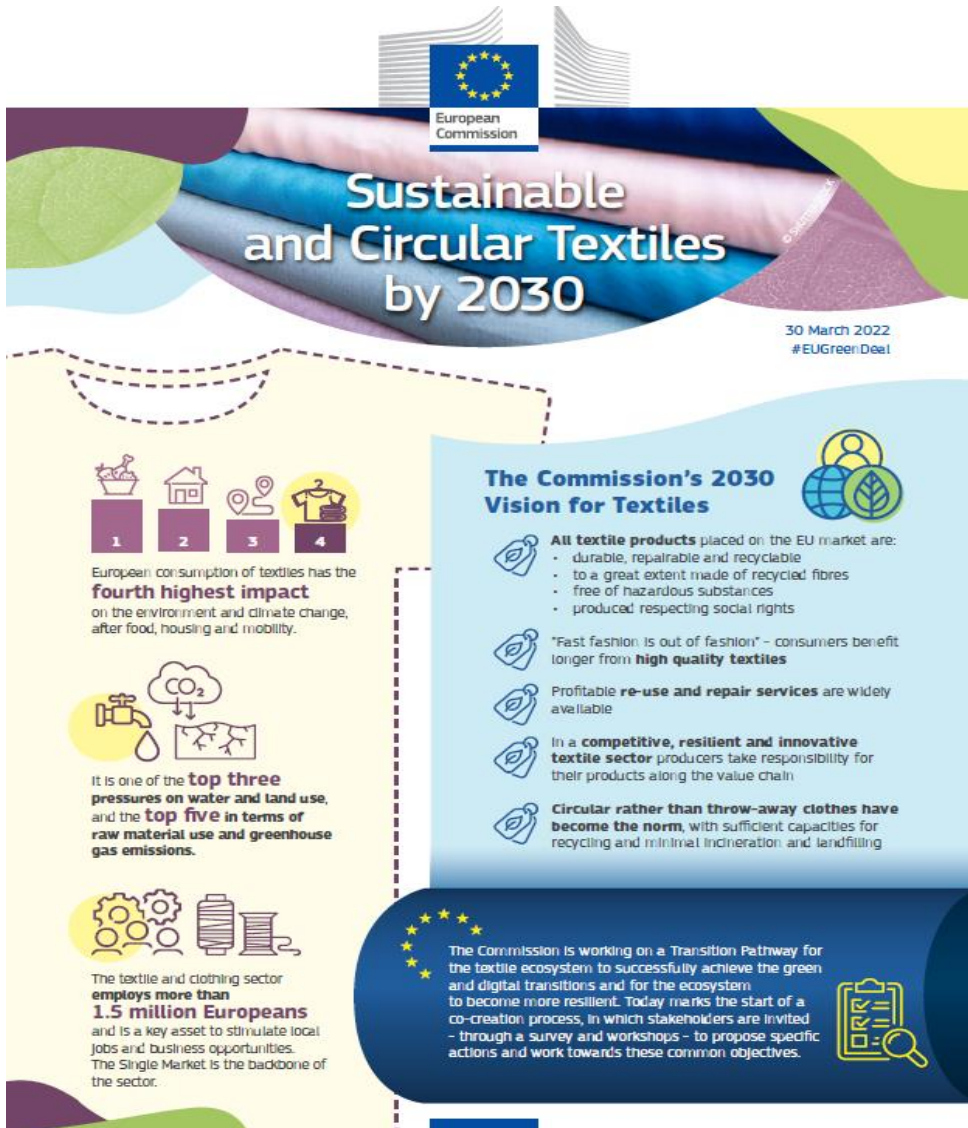


The EU agenda

Achieve climate neutrality

Support industrial resilience

Strengthen global competitiveness



1. *Tutti i prodotti tessili prodotti e/o importati nell'EU dovranno avere le seguenti caratteristiche:*
 - *durevoli, riparabili, riciclabili*
 - *con grande utilizzo delle fibre riciclate*
 - *senza sostanze nocive*
 - *prodotti nel rispetto dei diritti umani*
2. *Focus su prodotti di qualità («fast fashion is out of fashion»)*
3. *Si sviluppano i servizi di riutilizzo e riparazione dei capi*
4. *I Produttori sono responsabili di quanto prodotto lungo tutta la filiera (Extended Producer Responsibility)*
5. *Al modello lineare di consumo si sostituisce il modello circolare con l'aumento delle capacità produttive di riciclo (riducendo significativamente l'incenerimento o la messa sotto terra del rifiuto tessile).*

EU Textile Strategy & Transition Pathway

Sustainable and Circular Textiles by 2030
30 March 2022 #EUGreenDeal

The Commission's 2030 Vision for Textiles

- All textile products placed on the EU market are:
 - durable, repairable and recyclable
 - to a great extent made of recycled fibres
 - free of hazardous substances
 - produced respecting social rights
- "Fast fashion" is out of fashion" - consumers benefit longer from **high quality textiles**
- Profitable **re-use and repair services** are widely available
- In a **competitive, resilient and innovative textile sector** producers take responsibility for their products along the value chain
- Circular rather than throw-away clothes have become the norm**, with sufficient capacities for recycling and minimal incineration and landfilling

The Commission is working on a Transition Pathway for the textile ecosystem to successfully achieve the green and digital transitions and for the ecosystem to become more resilient. Today marks the start of a co-creation process, in which stakeholders are invited - through a survey and workshops - to propose specific actions and work towards these common objectives.

European consumption of textiles has the **fourth highest impact** on the environment and climate change, after food, housing and mobility.

It is one of the **top three pressures on water and land use**, and the **top five in terms of raw material use and greenhouse gas emissions**.

The textile and clothing sector **employs more than 1.5 million Europeans** and is a key asset to stimulate local jobs and business opportunities. The Single Market is the backbone of the sector.



The vision

Brussels, 30.3.2022
COM(2022) 141 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

EU Strategy for Sustainable and Circular Textiles



The process

Brussels, 30.3.2022
SWD(2022) 105 final

COMMISSION STAFF WORKING DOCUMENT

Scenarios towards co-creation of a transition pathway for a more resilient, sustainable and digital textiles ecosystem



The legislation

Brussels, 30.3.2022
COM(2022) 142 final
2022/0095 (COD)

Proposal for a

REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL
establishing a framework for setting ecodesign requirements for sustainable products and repealing Directive 2009/125/EC

EU Textile Strategy & Transition Pathway



Eco Design (SPI)

Over- production & consumption

Microplastics

Digital Product Passport

Green Claims / Ecolabel

Taxation (EPR)

Level playing field / Market Surveillance

Research & Innovation

Pact for Skills

Due Diligence / Traceability

EU Textile Strategy



Recognition of strategic importance of T&C

Focus on quality and durability (= EU values)

Ambition to build a resilient and competitive T&C industry

Correct assessment of needs (skills, innovation,...)

Strong focus on global dimension (level playing field)

SME dimension

Recognise industry efforts (e.g. ReHubs, REACH4Textiles, etc.)

EU Textile Strategy



From principles to practise => details...!

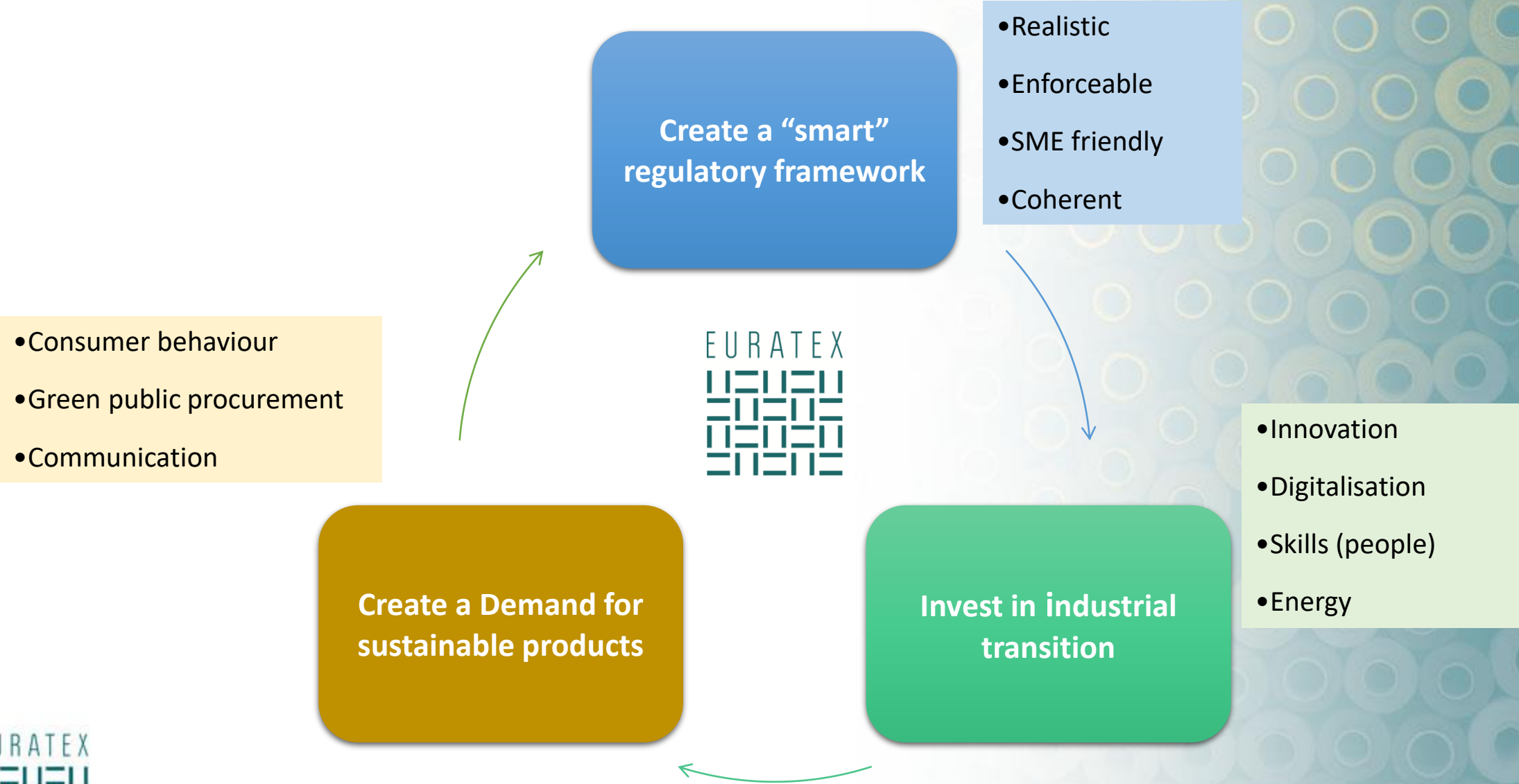
Stick = clear / Carrot = ?

Strong focus on apparel (fast fashion)

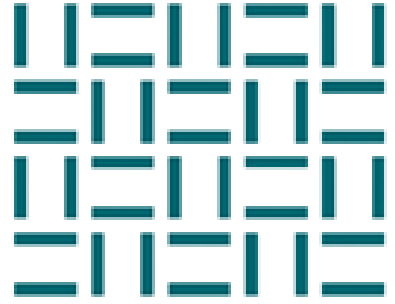
Ambition (16+ legislative initiatives)
=> absorption capacity & coherence !

Time frame ?

EURATEX Vision



EURATEX



THE EUROPEAN APPAREL
AND TEXTILE CONFEDERATION

Thank You

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