niris

Data engineering down to the edge



HIRIS.10

Professional Data Platform to collect, analyze and automate data processes from databases to sensors and new devices. Every source that generates data can be easily connected to help organizations to automate their business processes.

PROBLEM
We describe the problem we encountered

SOLUTION
The solution we have developed

MARKET

Description of needs and

03

BUSINESS MODEL

How we monetize our product

O4

markets

TABLE OF **CONTENTS** Competitors & Positioning

O6 ADDED VALUES
Our peculiarities

O7 CLIENTS
Who already chose us

PARTNERS

Partnership to enrich our business and increasing ROI

O1 PROBLEM

We describe the problem we encountered



O1PROBLEMS



loT Sensors

Heterogeneous and with different protocols



Business Assets

Heterogeneous and hard to connect



Process Automation

Organized on a time basis rather than on events (data) and monitoring



Expertise & Skills

Difficult to transfer between people

O2 SOLUTION

The solution we have developed



O2 SOLUTION



One solution to:

- (1) CONNECT DATA SOURCES
- (2) GET DATA ANALYTICS
- (3) ADD INTELLIGENCE
- (4) MANAGE RESOURCES THROUGH UI

HIRIS.IO comes with a responsive web interface to easily manage and control heterogeneous data assets providing battle tested tools for Data Analytics, DevOps Automation and Intelligence.

O3 MARKET

Description of needs and markets



O3 MARKET

Growing Needs About IoT, Data Visualization and Digital Process Automation



Connect Data Assets



Organize Big Data



Manage Infrastructure



Apply Intelligence

Global IIoT Market

2016

2023

115 BL

USD

7.5% CAGR

Source:

Global Data Visualization Market

2017

2023

4.51 BL

USD

9.47% CAGR

Source:

Digital Process Automation Market

2018
2023
6.77 BL
USD
USD
USD
13.3% CAGR
Source:

O4 BUSINESS MODEL

How we monetize our product



04BUSINESS MODEL

SMALL MEDIUM BUSINESS



Shared and managed environment on public cloud

Pricing model:

 Recurring payments based on number of users and resource usage

ENTERPRISE



Private platform deployed on target environment

Pricing model:

- ✓ Installation fee (una tantum)
- ✓ Standard use license (recurring or perpetual based)
- ✓ Support plan (recurring starting: 5 users and 6 VMs)

O5 COMPETITORS

Competitors & Positioning



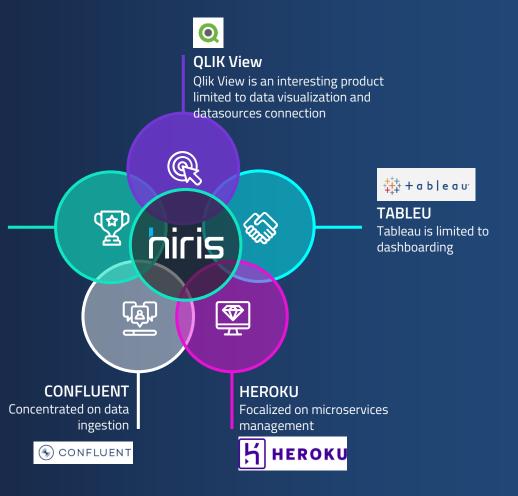
O5 COMPETITORS

PubNub

PubNub offers an high

speed data hub only

PUBNUB



06 ADDED VALUES

Our peculiarities



06 ADDED VALUES

- ✓ Single solution for multiple data sources
- ✓ Unified data model
- No Cloud Provider Lock in
- ✓ Internal Alerting system

- ✓ Less development and maintenance time
- Less IT skills and time needed due the convergence of infrastructures and technologies, maximization of savings
- Integrated Application monitoring tools (AMS), down-time reduction and SLA maximization
- ✓ Increased security by maintaining data on private systems (also offline), without renouncing the redundancy of clouds

O7 CLIENTS

Who already chose us



O7 CLIENTS



Fiat Chrysler Automobiles S.p.A.

Gen 2018 – mar 2019

#industry #IoT #cloud #machinelearning



Nanoprogress r.o.

Nov 2019 – Today

#IIoT #industry #dataingestion



Elettric80 S.p.A

Gen 2019 – Today

#private #cloud











08 PARTNERS

Partnership to enrich our business and increasing ROI



08 **PARTNERS**



Aitek S.p.A.

#transportation #logistic #videosurveillance #security #machinelearning



Microsoft Partner Network

Microsoft S.p.A.

#cloud



Alleantia S.r.l.

#IIoT #industry #dataingestion



Integrated Solution S.p.A.

#hardware #system #integrator #software #fca



Netalia S.r.l.

#private #cloud #pubblicadministration



Tech Data S.p.A.

#microsoft #azure #cloud

THANKS

https://hiris.io

Does anyone have any questions?

marco.gaudina@circlegarage.com +39 347 83 54 776 https://circlegarage.com

