

# LE OPPORTUNITÀ DI INNOVAZIONE E SOSTENIBILITÀ AMBIENTALE DEL PROGRAMMA LIFE

**Interreg**  
Alpine Space  
Circular4.0



Ing. Ilaria Cairo  
Servizi Confindustria  
Bergamo



# Obiettivo

TECNOLOGIE ABILITANTI ↔ ECONOMIA CIRCOLARE

## Durata, Contributo e Partenariato

Start:  
**1<sup>st</sup>**  
October 2019

End:  
**30<sup>st</sup>**  
June 2022



European Union  
H2020 Funding:

**2.560.693**



**5**  
Countries



**15**  
Partners



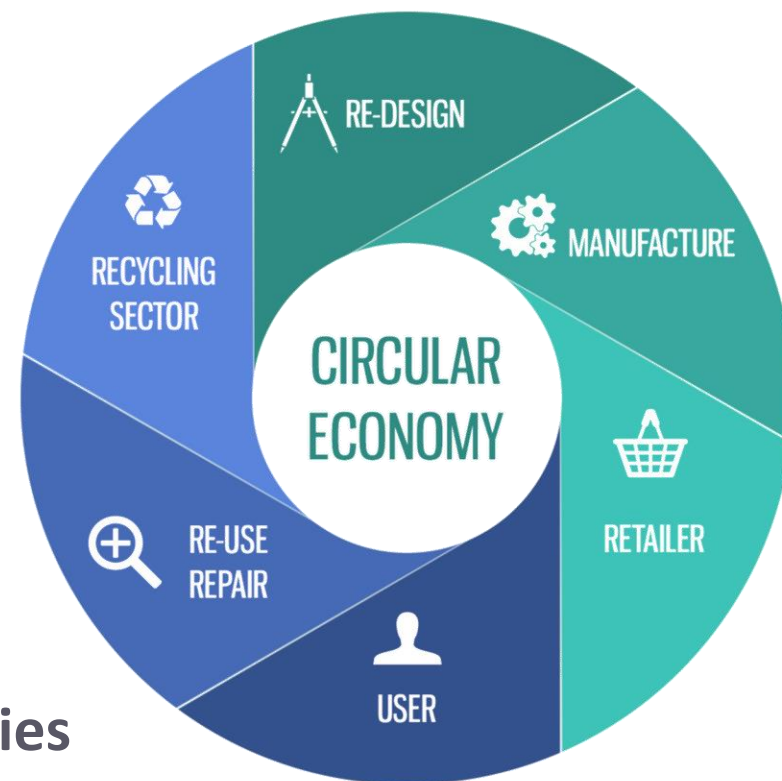
**23**  
Observers



# Dove siamo ora?



- **Progetti passati**
- **Policy Makers / Intermediaries**
- **PMI**



# Dove siamo ora?

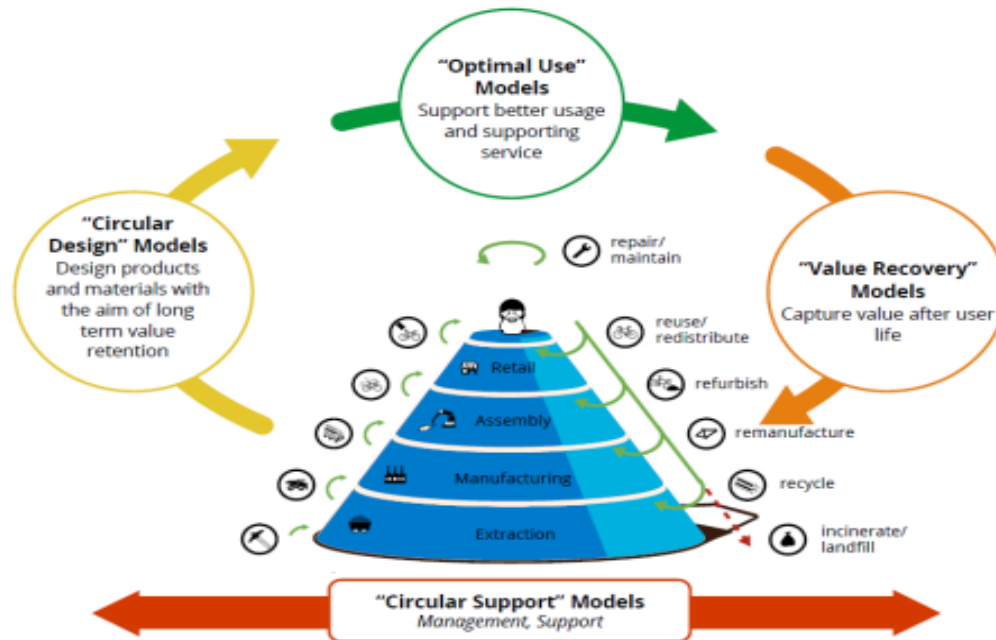


Figure 2 Different CE business models in the Value Hill<sup>9</sup>

	SLOVENIA:	
TPLJ	TECHNOLOGY PARK LJUBLJANA	Optimal use Models
IJS	INSTITUT JOZEF STEFAN	circular design models
	ITALY:	
TOWL	FONDAZIONE TORINO WIRELESS	Optimal use Models
VI	VENETO INOVAZIONE	OPTIMAL USE MODELS
CCIAA DL	CHAMBER OF COMMERCE OF VENICE	value recovery models
CONFBG	CONFINDUSTRIA BERGAMO	CIRCULAR DESIGN MODEL
	AUSTRIA:	
Biz-Up	BUSINESS UPPER AUSTRIA	value recovery models
AWS	Austria Wirtschaftsservice Gesellschaft	circular design models
ITG	Innovations- und Technologietransfer Salzburg GmbH	circular design models
	GERMANY:	
BWCON	BWCON GMBH	OPTIMAL USE MODEL
TUAS	Technische Hochschule Rosenheim	value recovery models
UCB	Trägerverein Umwelttechnologie-Cluster Bayern e.V.	value recovery models
	FRANCE:	
GrandE-nov	GrandE-nov	Optimal use model
AURAE	AVERGNE-RHONE-ALPES ENTERPRISES	Circular design models
RISINGSUD	RISINGSUD - Regional Development Agency for region Sud Provence-Alpes-Côte d'Azur	circular design models

# Action Plan

**PREPARATORY ACTIVITIES:** user needs, S3&policies harmonization, mapping, etc

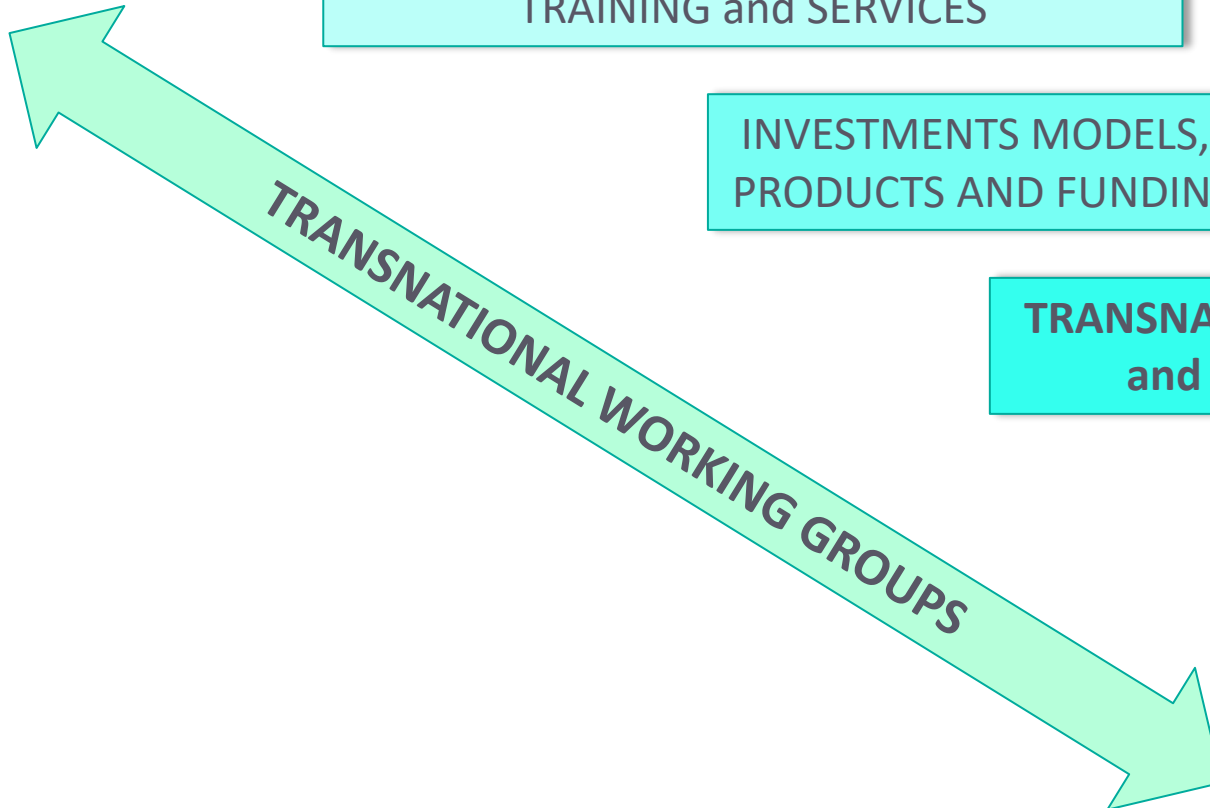
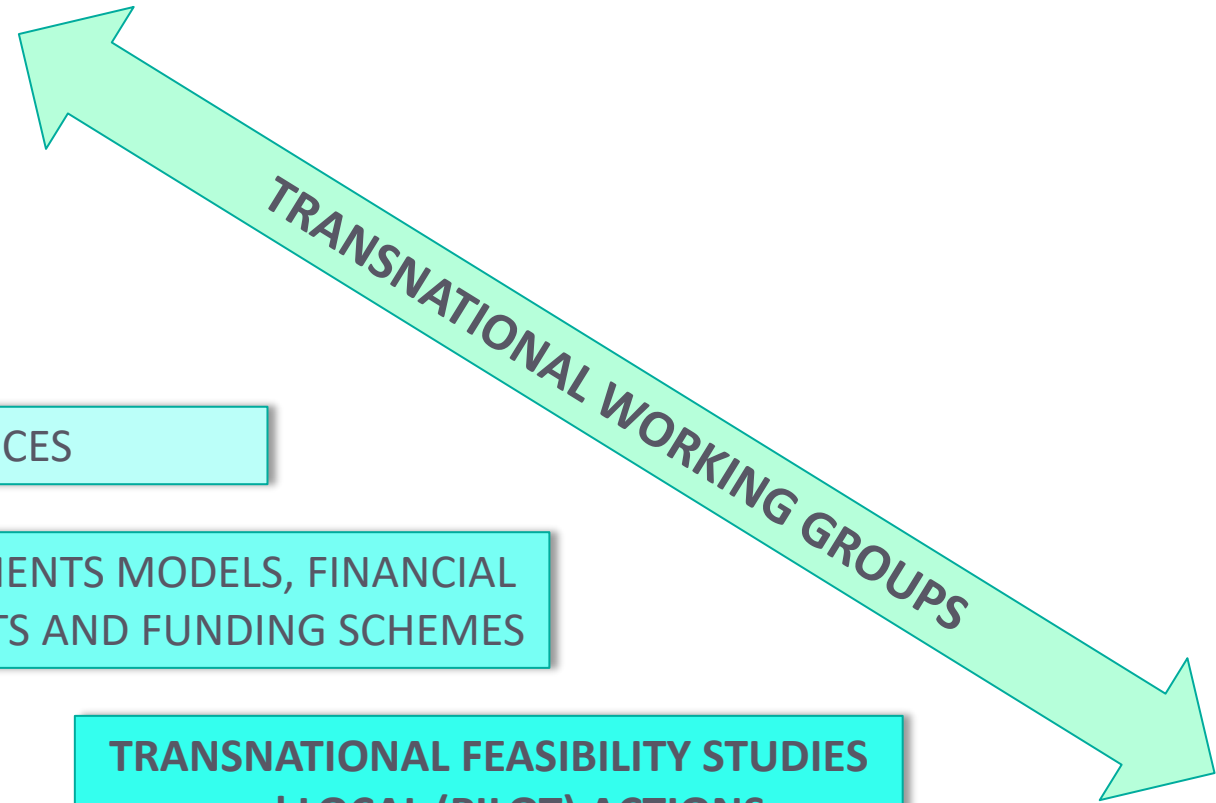
TRAINING and SERVICES

INVESTMENTS MODELS, FINANCIAL PRODUCTS AND FUNDING SCHEMES

TRANSNATIONAL FEASIBILITY STUDIES  
and LOCAL (PILOT) ACTIONS

**CIRCULAR4.0 ACTION PLAN**

**CIRCULAR CE 4.0 COMMUNITY**



# Contatti

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